

Excellence of Design
By CONKBA

DESIGN COMPETITION PURPOSE

The Central Ohio NKBA Design Competition applauds brilliance in the field of design, paying special attention to creative designs accomplished by the local chapter members of the NKBA.

Success in the form of a winning entry in this competition means increased visibility, peer recognition and valuable publicity opportunities.

Judged by a panel of industry professionals from neighboring NKBA chapters, this competition acknowledges the talent of kitchen and bath designers to plan safe, functional, personalized spaces, that incorporate imaginative design statements and aesthetically pleasing solutions. Participation in this competition requires entrants to make complete presentations of their best work in a manner representative of the high standards of the NKBA. The design plan, interpretive drawings and other entry documents must demonstrate expertise and skill, and should reflect a high level of professionalism.

Please carefully read all of the requirements, category definitions and judging criteria for this years Design Brilliance competition as stated in this brochure.

ALL ENTRIES MUST BE POSTMARKED BY SEPTEMBER 30TH, 2010

CONKBA 2010 DESIGN AWARDS

Entrant and Project Eligibility:

- Entrants must be an individual member, or an employee of a Central Ohio NKBA chapter member firm in good standing as of June, 2010.
- Contest is open to all projects completed within the January 1, 2009 to September 30, 2010 time period and meeting the dollar value specifications as listed below.
- If your entry is selected as a Winner, we may ask you to either email or send a digital file of your project description for publication.
- The winning entries will be based upon overall project design, creativity and aesthetics and will be selected by design professionals outside of the Central Ohio market.
- To insure unbiased judging, **do not put the firm or designer name on the photos, discs or descriptions.** Only a project name and designer identification number is permitted.
- All category Winners and Honorable Mentions will be featured in a press release to The Columbus Dispatch.
- Direct all questions to Samantha Magee at samantha.magee@yahoo.com
- **Entries are to be postmarked by September 30, 2010. Fees must be included with entry packet. Late entries will not be accepted.**

Competition Entry Fee

- A non-refundable entry fee of \$35.00 is required for each project submitted, and must be included with the entry.
- Payment must be made by check, made payable to the Central Ohio NKBA
- If more than one entry is submitted, the total entry fee can be paid with one check.

Entry Format

(failure to follow this format could result in a disqualification so please read and follow these directions carefully)

All entries are to be placed in a three ring binder with page protectors in the following order: (This information will NOT be returned, so please make sure to have your own copies).

Page protector number 1: Pages 1 and 2 of the entry form with **all of the required signatures** including any co-designers involved in the project.

Page protector number 2: List of all the **manufacturers and or distributors** of the products used for the project on your company letterhead.

Page protector number 3: Photos of the **project on a CD**. Please label the CD with your identification. Be sure to include the photographer's name.

The following pages must not have any form of identifications on them.

Page protector number 4: A **complete set of plans** with a before floor plan, the new floor plan and elevation drawings. All of the pages should be contained in one page protector but do not staple the sheets together.

Page protector number 5: The **design statement** which should be at least 100, but not more than 250 typewritten words.

Page protector number 6 and up: **8 x 10 color photographs** of your project. One photograph per page protector. Please include at least 2 before photos, and no more than 4 after photos.

Entry Drawings

1. A before plan may be submitted for all remodeling entries. This plan will help give perspective on the changes you made to the space, allowing the judges to use space planning as one of the criteria for scoring.
2. A floor plan of the completed project must be submitted for all entries.
3. Floor plan requirements include: scaled drawings (1/2"=1' recommended), adjoining rooms identified and appliances identified.
4. Interpretive drawings of the completed project help the judges see your work. Elevation drawings and/or perspective drawings are recommended.
5. Plans and drawings submitted must be clean, easy to understand and professionally presented. NKBA graphics and presentation standards are recommended.
6. Drawings can be black line or color originals, clean photo copies or blueprints.

Design Competition Categories

Category A: Small Kitchens (less than 35 sq ft of countertops)

Category B: Medium Kitchens (between 35 sq ft to 50 sq ft of countertops)

Category C: Large and Open Kitchens (greater than 50 sq ft of countertops and/or including additional spaces such as great rooms, breakfast nooks and dining rooms)

Category D: Powder Rooms and Small Bathrooms (less than 55 sq ft)

Category E: Large Bathrooms and Master Suites (greater than 55 sq ft)

Category F: Utilization of cabinetry in residential rooms other than kitchens or bathrooms, including but not limited to media rooms, home offices and bedrooms

Clarifications

1. For Kitchen entries, counters must be a minimum of 16" (41 cm) deep and wall cabinets must be at least 15" (38 cm) above their surface for counter to be included in total square foot measurement (Measure only countertop frontage; do not count corner space or space in and around appliances – i.e. sink or cooktop)
2. For Bathroom entries, use total square footage of remodeled bathroom. Do not include adjacent closets or living space not associated with the remodeled space.
3. The judges reserve the right to determine whether any entries in any category warrant the receipt of an award.

Competition Judging

1. Entries in the competition will be judged on five categories:
 - a. Visual Appeal
 - b. Creativity
 - c. Elements and Principles of Design
 - d. Presentation (Quality of floor plan, perspective, photos, etc.)
 - e. Basic safety and ergonomics (Projects with an obvious disregard for the health, safety or welfare of the clients will be disqualified. This area will reference the NKBA planning guidelines when scoring.)
2. Entries will be judged by a panel of professionals selected by the Central Ohio NKBA Chapter and will be judged following the deadline submission date.
3. Winners will be honored with awards and acknowledgement at the Gala.

Photography and Publicity

1. Photographs submitted as part of the entry must be unframed.
2. Photographs may be smaller but not larger than 8"x10" and should clearly represent the quality of the project.
3. Photos that have been previously published can still be entered; however, The Central Ohio NKBA reserves the right not to publish award winners that have been published before.
4. Submit CD of the entry photos, which will be used in a power point presentation at the Gala in November and in subsequent publicity efforts.
5. Professional photography is not required, however, try to submit the best quality photos you can get. **If professionally photographed, be sure to notate photo credit.**
6. Photography must not violate the appropriate use of NKBA guidelines.

TIPS

About Your Presentation:

1. The entry needs to represent the quality of the design. While it won't eliminate the chances of winning, sloppy, unprofessional looking plans and renderings will lower the entrant's score. The better the quality of the drawings, the easier they are to read and the better they make the entry look.
2. The photographs themselves are not scored but they do help the judges evaluate the entry's aesthetics and capture the room's transformation. So the pictures submitted with the entry should show the entire room as much as possible and represent the scope of the project. Before photos are helpful in a renovation project. Professionally taken photographs are not a requirement.

Preparing Design Statements:

1. Make the most of the design statement. It is the designer's outlet to tell the judges about obstacles, challenges and special considerations that they were faced with and how their creativity allowed for execution of a brilliant design.
2. The best design statements are ones that clearly and briefly outline design problems and client requirements and then describe what was done to solve those problems and fulfill the client's needs. Keep in mind it is to be between 100-250 words.

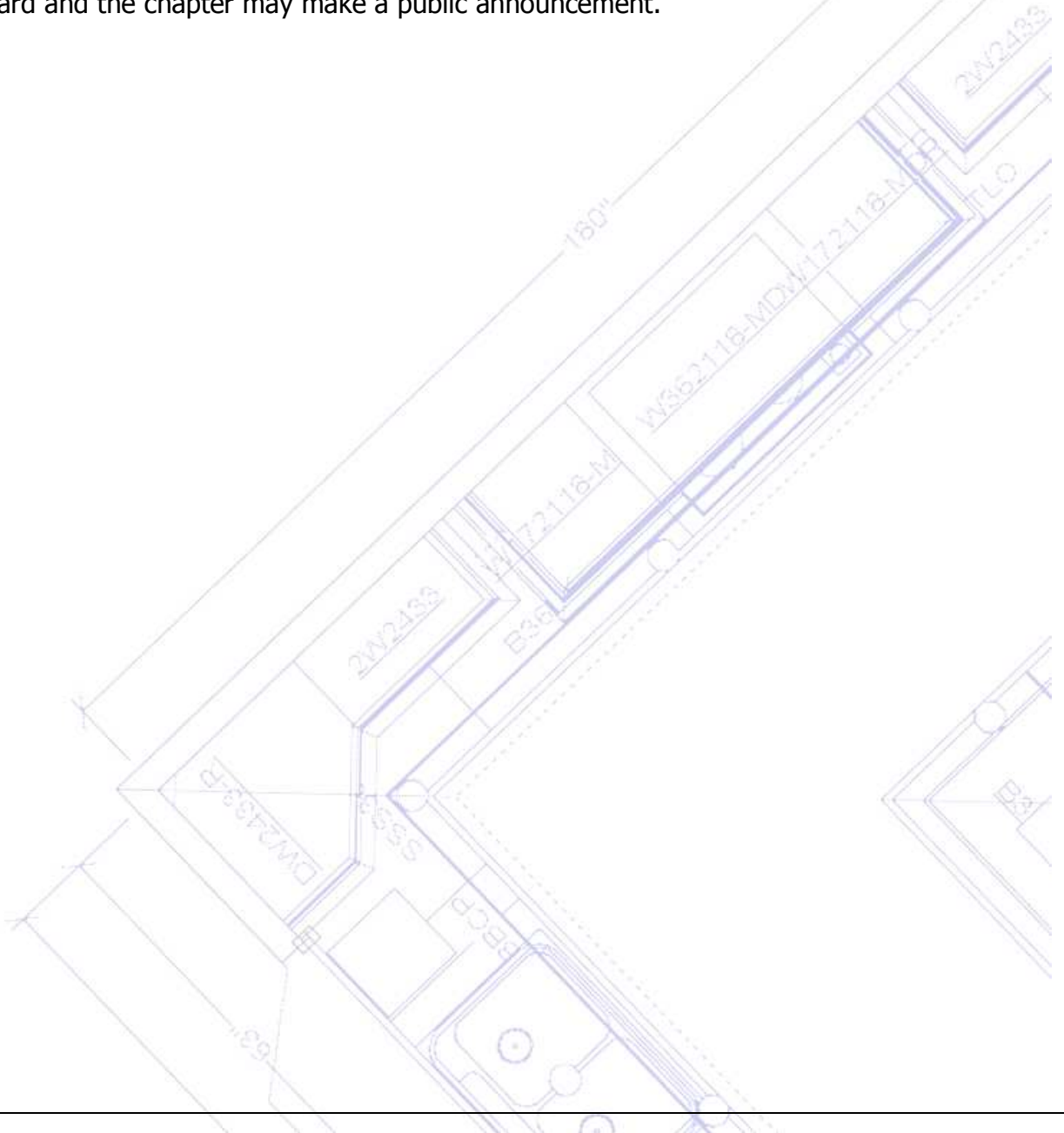
Entry form Checklist

- ✓ **Entry Form**
- ✓ **All Required Plans**
- ✓ **Photographs**
- ✓ **CD with Photographs**
- ✓ **Vendors Information**
- ✓ **Check for Entry Fees**
- ✓ **Read all rules and requirements**
- ✓ **Client and any co-designer signatures**
- ✓ **Photo release and credit given to photographer**

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Reasons for Disqualification

Failure to meet or observe any of the above stated eligibility or requirements are grounds for disqualification of an entry. False or misleading information intentionally provided by the entrant will result in disqualification. An entry received without client signatures will be disqualified. Problems or discrepancies, which arise between co-designers which cannot amicably be resolved by the parties involved will result in disqualifications of the entry. The Central Ohio NKBA Chapter reserves the right to disqualify an entry before, during or after the competition judging, official announcement of the winners and publication. In the case of a disqualification after an awards presentation, the entrant will be required to return the award and the chapter may make a public announcement.



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DESIGN BRILLIANCE 2010 CONKBA DESIGN AWARDS

Entry Form

PART I: Entrant Information

1. Designer of Record

Full Name AKBD,CKD,CBD,CMKBD NKBA Membership No.

Company Phone number

Address City State Zip

2. Co-Designer

1. Full Name AKBD,CKD,CBD,CMKBD NKBA Membership No.

Company Phone number

Address City State Zip

Co-Designer

2. Full Name AKBD,CKD,CBD,CMKBD NKBA Membership No.

Company Phone number

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3. CATEGORY (Circle one): A B C D E F

4. Signature(s):

I declare that I am the Designer of Record for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I am aware that any false or misleading information in this entry will disqualify me from this design competition.

Signature, Designer of Record

Date

I declare that I am a co-designer for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I am aware that any false or misleading information in this entry will disqualify me from this competition.

Signature, Co-Designer #1

Date

Signature, Co-Designer #2

Date

PART II: Project Information

1. Client Name: _____

2. Installation Date: (can be approximate) _____

3. Jobsite Address: _____

4. Phone: _____

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PART III: Client Release

I declare that I was the client of _____ (Designer's Name) of _____ (Firm Name) who designed and supervised the installation of the above stated project at the address and date listed above. Should the design be selected as a winner in this competition, I agree to allow a professional photographer and/or photography crew to photograph the room at a mutually convenient and agreed upon time. I agree that the Central Ohio chapter of National Kitchen and Bath Association will be able to use the photographs for promotional, public relations and education purposes.

Signature, Client

Date

Signature, Client

Date

Has any portion of this project been published before in the past? Yes ___ No ___

If yes, where and when was this project published? _____

Photo Release and credit:

To whom it may concern: This waiver hereby grants permission to The Central Ohio NKBA and _____ (Designer of Record) For the use of provided photos by _____ (Photographer).

Photographer Signature

Date

(Photographer may use their own photo release and credit form)